

Your AI, Your Data, Your Rules

Navigating the Future of Machine Learning with Control and Compliance

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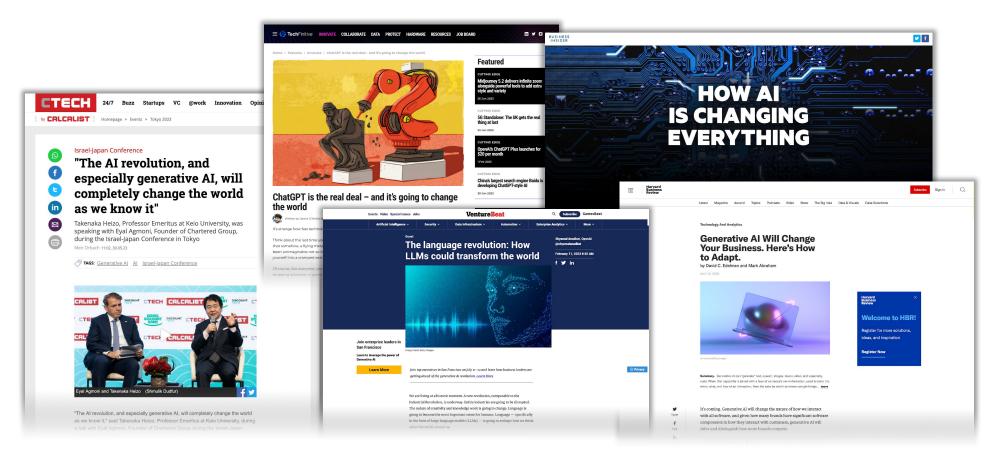
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Navigating The Al Era

The World Changed in November 2022

ChatGPT woke the world up to the power of generative Al





We need Al

The CLOUD Act: Unveiling European Powerlessness



Emmanuelle Mignon

Responsable du département Public Réglementaire Environnement chez August Debouzy

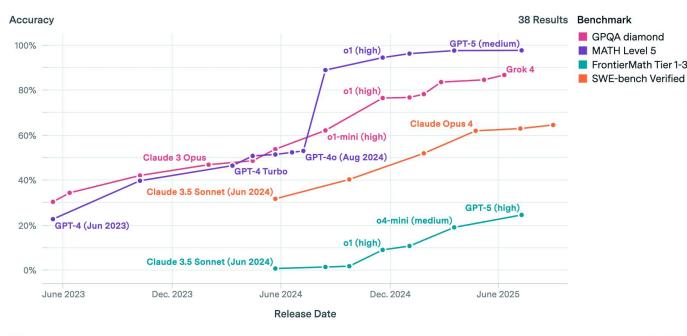
Your Al conversations are a secret new treasure trove for marketers



ai-pocalypse Profound is a startup that promises to help companies understand how they appear in AI responses to customer queries. But one expert in the field thinks the AI analytics startup has been sucking up information on users' AI conversations without proper consent.

Frontier performance across benchmarks





CC-BY epoch.ai



Regulating Al: The EU-Al Act



Unregulated, irresponsible or abusive use of AI could lead to negative consequences for individuals or the society, create public opposition and hinder Al innovation in the EU.

The EU is committed to strive for a balanced approach to AI

- Lawful
- accurateness
- Ethical
- transparency
- fairness
- Robust
- no (unintended) bias
- security

EU AI Act Requirements:

Explainability, Documentation,

Process & Data Governance.

Human Oversight,

Risk Management, Auditability.

There are some exceptions for AI systems released under Open Source licenses.

High Risk

Most regulated AI systems, as these have the potential to cause significant harm if they fail or are misused, e.g. if used in law enforcement or recruiting.

Minimal Risk

All other Al systems, e.g. a spam filter, which can be deployed without additional restrictions.

Unacceptable Risk

banned:

Highest level of risk prohibited in the EU. Includes AI systems using e.g. subliminal manipulation or general social scoring.

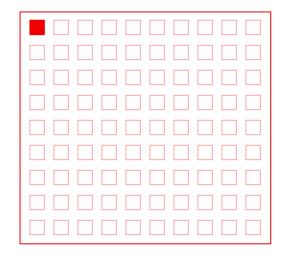
Limited Risk

Includes AI systems with a risk of manipulation or deceit, e.g. chatbots or emotion recognition systems. Humans must be informed about their interaction with the Al.



Enterprises need models aligned to their private data

LLMs are trained with a range of public data, not enterprise-relevant data



Less than 1% of all enterprise data is represented in foundation models

- Bloated models
- 2. Non enterprise data
- 3. Contextual uninteresting data



Data driven Al

Data is the fuel for Al

Business Analytics & Intelligence

- Collecting data
- Storing & moving data
- Structured data
- Transforming data (ETL)

Data Warehouses

Advanced Analytics & Predictive Al

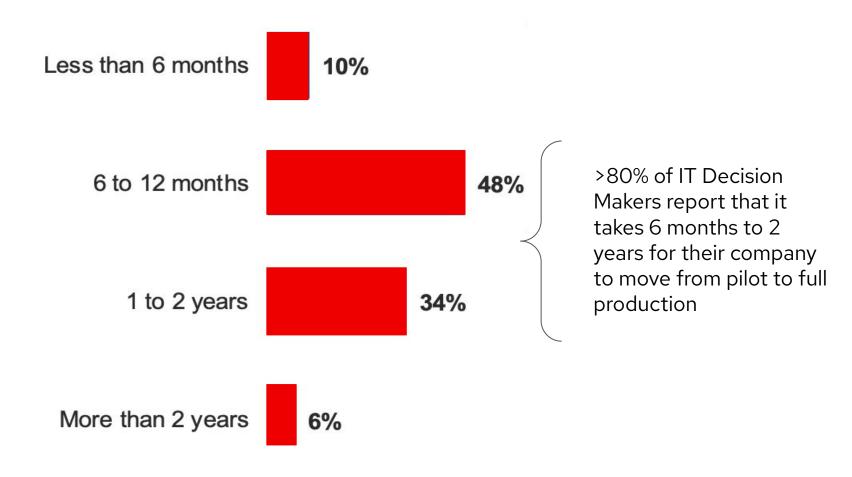
- Data science techniques
- Unstructured data
- Predictive analytics
- Real-time decision making

Big Data

- Most data is created and kept on-premise
- Where do we train and host models?
- (Do) we have enough data ?!



Getting Al into production is hard





Generative Al customer adoption challenges





Generative AI frontier model services are cost prohibitive at scale for most enterprise customer use cases.



Complexity

Tuning models with private enterprise data for customer use cases is too complex for non-data scientists.



Flexibility

Enterprise AI use cases span data center, cloud & edge and can't be constrained to a single public cloud service.



What then?









Trusted, Consistent and Comprehensive foundation





intel.

Hardware Acceleration













Virtual



Private Cloud



Public Cloud

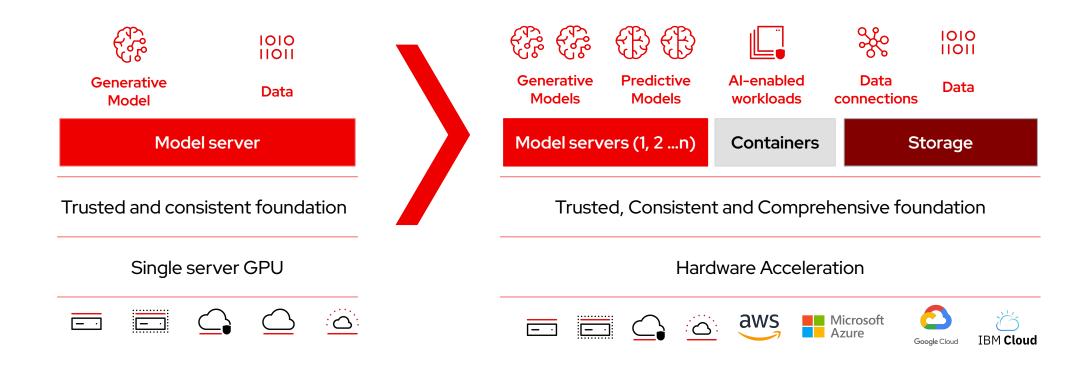


Edge



Red Hat Al supports each stage of the Al adoption journey

From single server deployments to highly scaled-out platform architectures



Red Hat AI the inference engine for the hybrid cloud

vLLM supports the key models on the key hardware accelerators















Phi





Nemotron

Granite





















Virtual



Private Cloud



Public Cloud

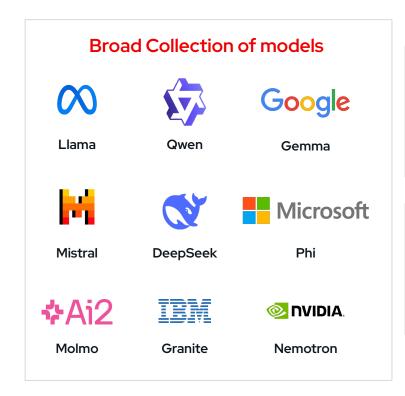


Edge



Red Hat Al repository on Hugging Face

A collection of third-party validated and optimized large language models



Validated models



- Tested using realistic scenarios
- Assessed for performance across a range of hardware
- Done using GuideLLM benchmarking and LM Eval Harness

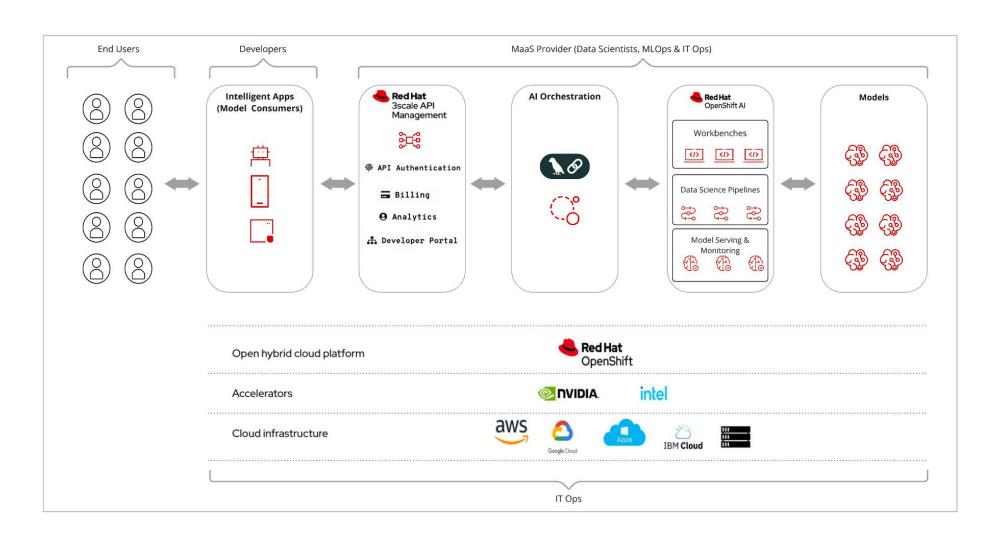
Optimized models



- Compressed for speed and efficiency
- Designed to run faster, use fewer resources, maintain accuracy
- Done using LLM Compressor with latest algorithms



Model as a Service - MaaS





Validating our models

For compliance and efficiency

- ▶ **Bias Monitoring:** Ensure that your models are providing consistent results across all demographic groupings.
- ▶ **Drift Monitoring:** Verify that your real-world inbound data match the data that your model was trained on.
- Explainability: Produce human-readable explanations and justifications of model behavior.
- Guardrails: Moderate interaction between generative models and users
- LM-Eval: Evaluate language models over a <u>variety of tasks and</u> <u>benchmarks</u>, such as logical reasoning or toxic language production



Red Hat OpenShift and Open Hybrid Cloud



Al Capabilities

Model Development | Serving Lifecycle | Agentic | RAG | Fine Tuning



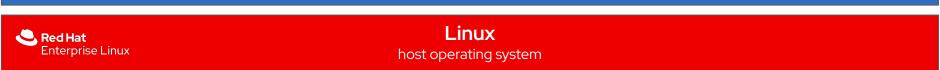


Advanced Development Capabilities

Internal Development Portal | Secure Software Delivery | Developer Tools









aws

Red Hat OpenShift

Service on

AWS



Azure Red Hat

Red Hat OpenShift

Cloud Services











Physical

Virtual

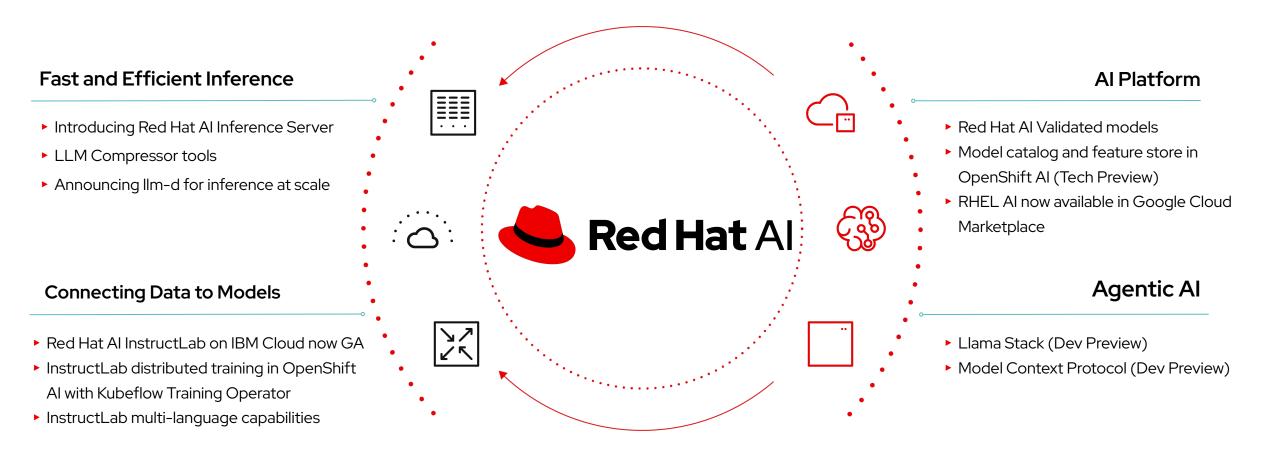
Private cloud

Public cloud

Edge



Red Hat Al Announcements



Single platform to run any model, on any accelerator, on any cloud



The value of Red Hat OpenShift Al

What differentiates us?



Simplify Al adoption

Promotes freedom of choice and access to latest innovation on AI/ML technologies



Drive AI/ML operational consistency

Streamline the process of moving models from experiments to production



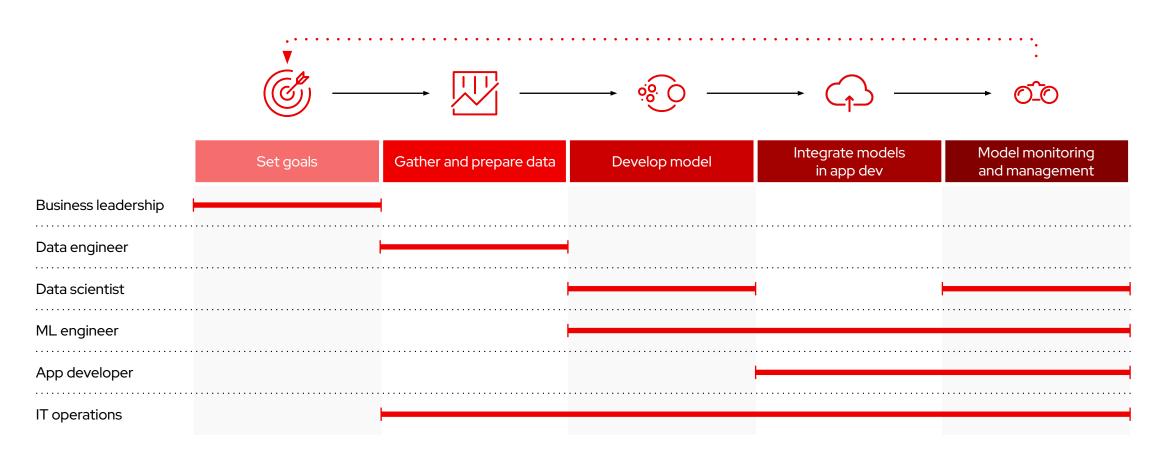
Gain hybrid cloud flexibility

Deploy models in containerized format across on-prem, clouds and edge, including disconnected environments



Operationalizing AI/ML requires collaboration

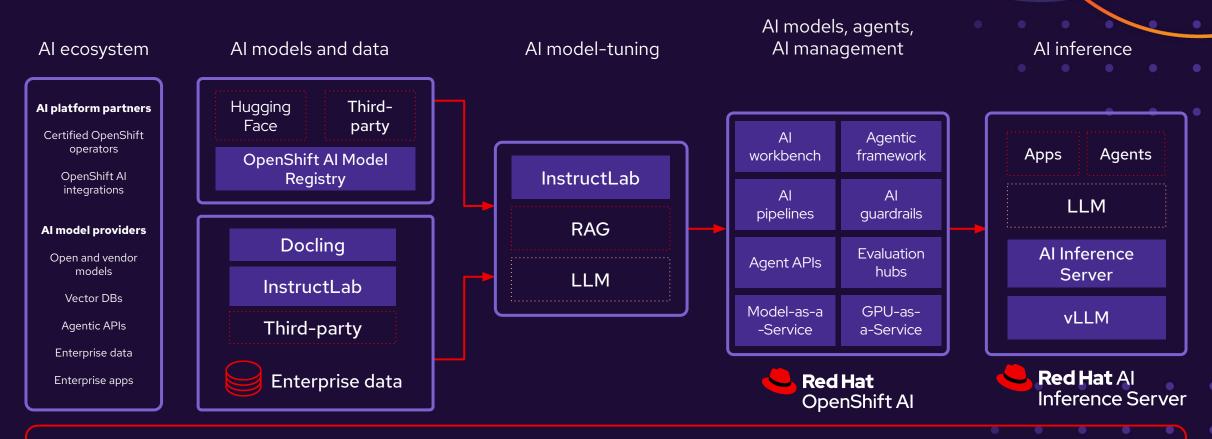
Every member of your team plays a critical role in a complex process





Red Hat Al

Open, Agentic, Enterprise-Ready



LlamaStack + Model Context Protocol

Red Hat OpenShift AI + OpenShift

OpenShift Al Architecture, Deployment, and Real-World Usage

Speaker Image

Lars Kromann

Container Service Architect/Solution specialist JN Data

Speaker Image

Martin Mogensen

Al Specialist at Al Innovation Lab JN Data

14:00 - Room A





Thank you



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