

# Wie wir Arbeit im Zeitalter der Intelligenz neu organisieren



Chris Ehl

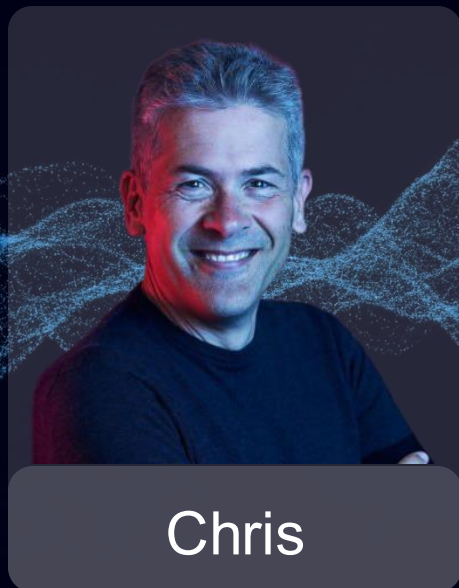
Cycling addict, entrepreneur and humanity  
activist, iteratec GmbH



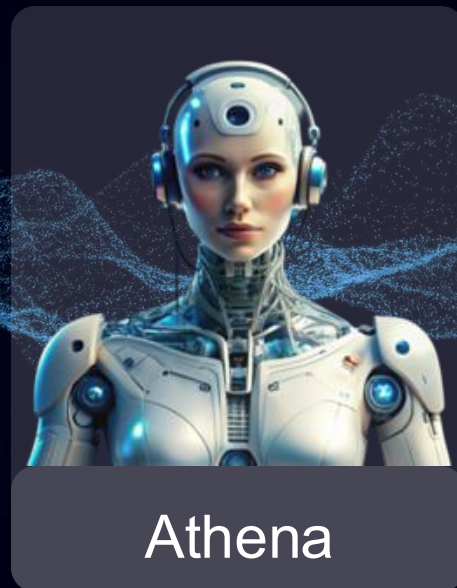


**How do we re-organize our  
work in the intelligence age?**





Chris



Athena



# Democratized knowledge

# Imagine,

A board meeting at Cerebrum in 2027.

CEO throws a challenge to the team:

“Become far more customer centric! Build a proactive relationship with customer making them come back for more.”

A week later the AI-Board Member presents:

„Based on looking at our customer data and the information we obtain through our processes through the customer's lifetime of a big segment of our customers and factoring in the competitions success as well as a recent indication from demographic insights, we can optimize our add on sales by 50%.

This is the plan!

...

I can implement it within one week. My AI-enabled teams and our AI agents have run a simulation to see if the identified opportunity is valid and can be materialized based on our data optimized processes in our organization. The results have been validated.

Should I go ahead?

A week later,  
the benefits are achieved



What is the new operating model that allows this organization to achieve this incredible goal?

Processes become composable, networked functions.

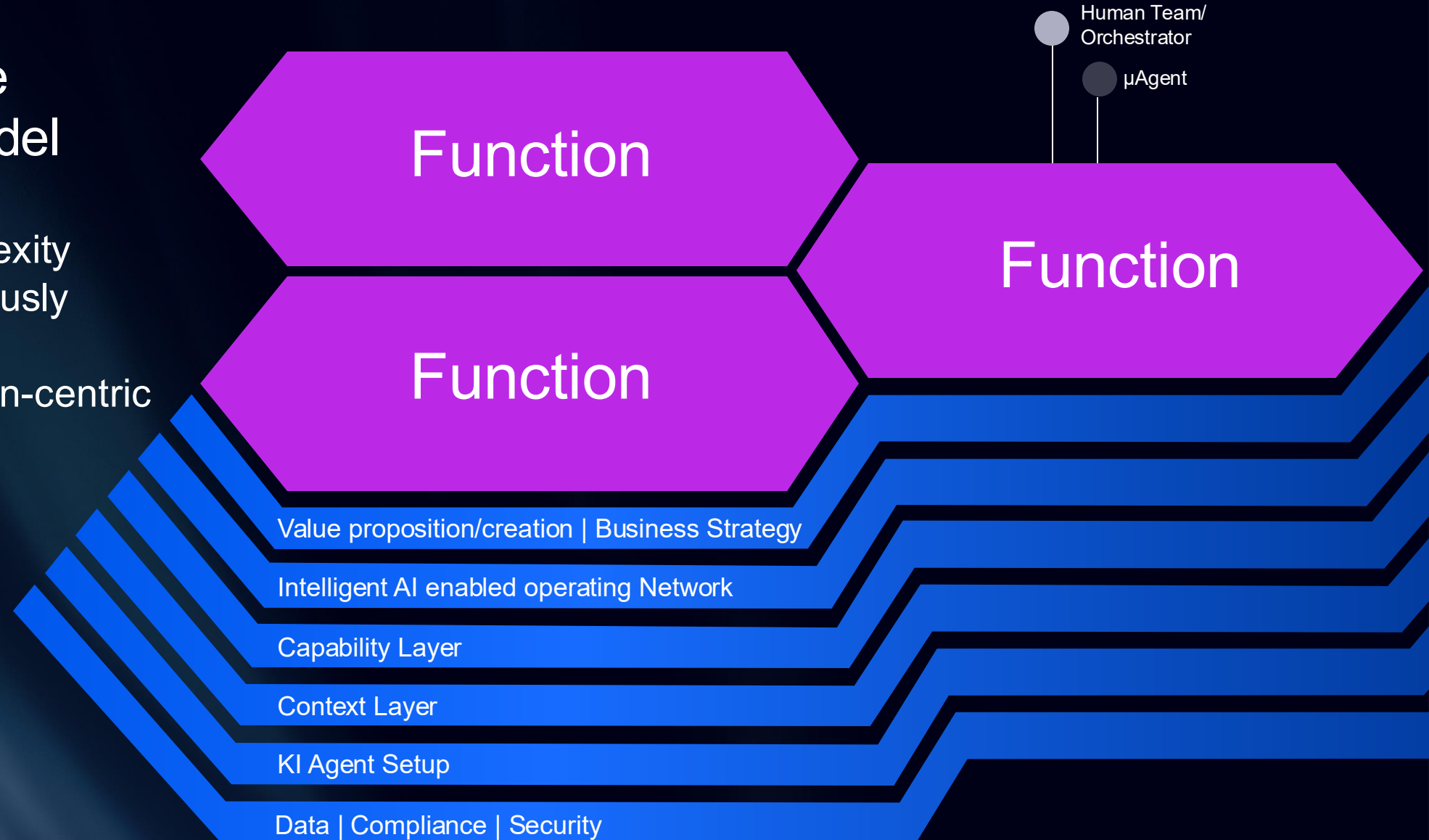
AI isn't a tool-it's a colleague, a co-pilot, and in many cases, a leader.

No BUs. No departments. Clear Roles. Only value streams. And Functions.



# New AI-native operating model

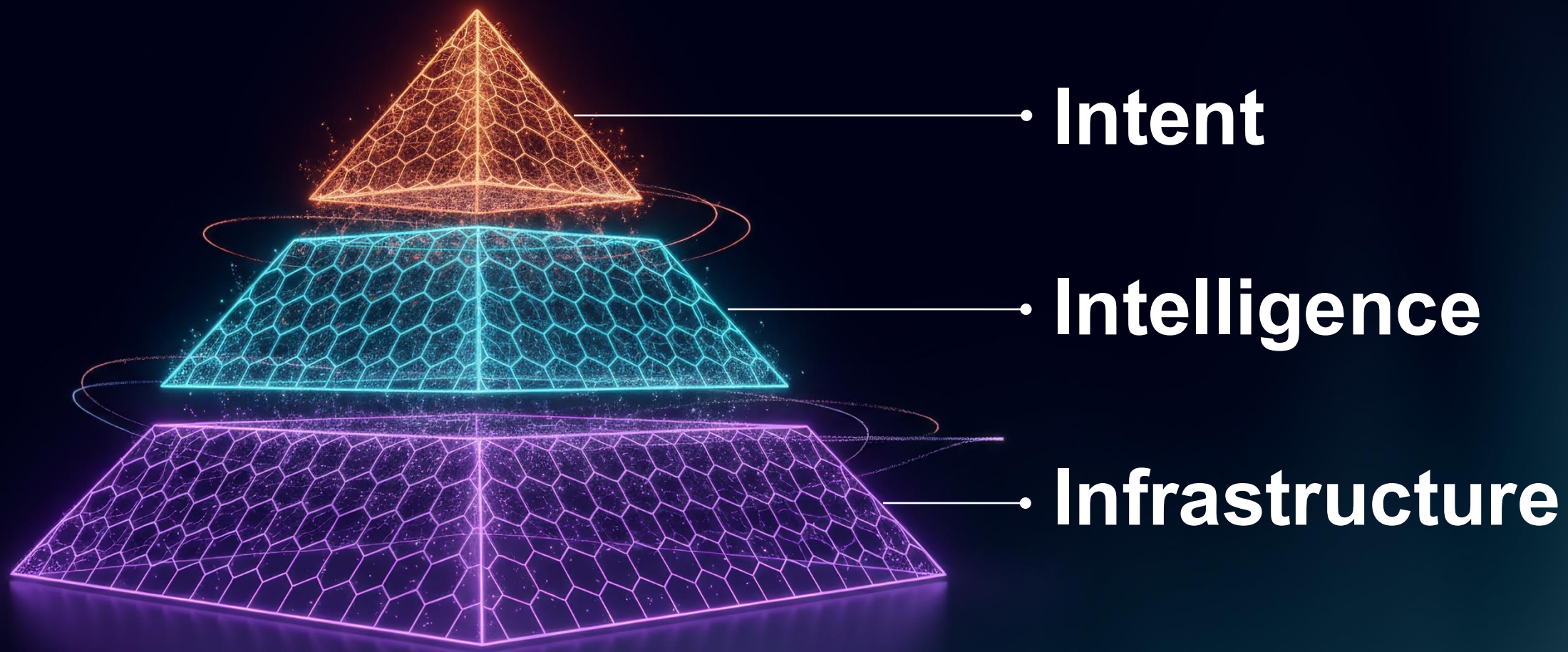
Eliminates complexity  
Learns autonomously  
Scales instantly  
Challenges human-centric control logic



**Can you imagine this company becoming truly customer centric, continuously optimizing its processes, interactions. KPIs and market position based on this new operating model?**

McKinsey, BCC, OpenAI 2025 studies show that 50-60% of knowledge worker tasks are routine, rule-based or information processing. 20-30% productivity gains in 12 months are realistic.

Dorfner just published 30% revenue gains, DSV is 30% more efficient.  
iteratec DBI creates 1 new customer per week.

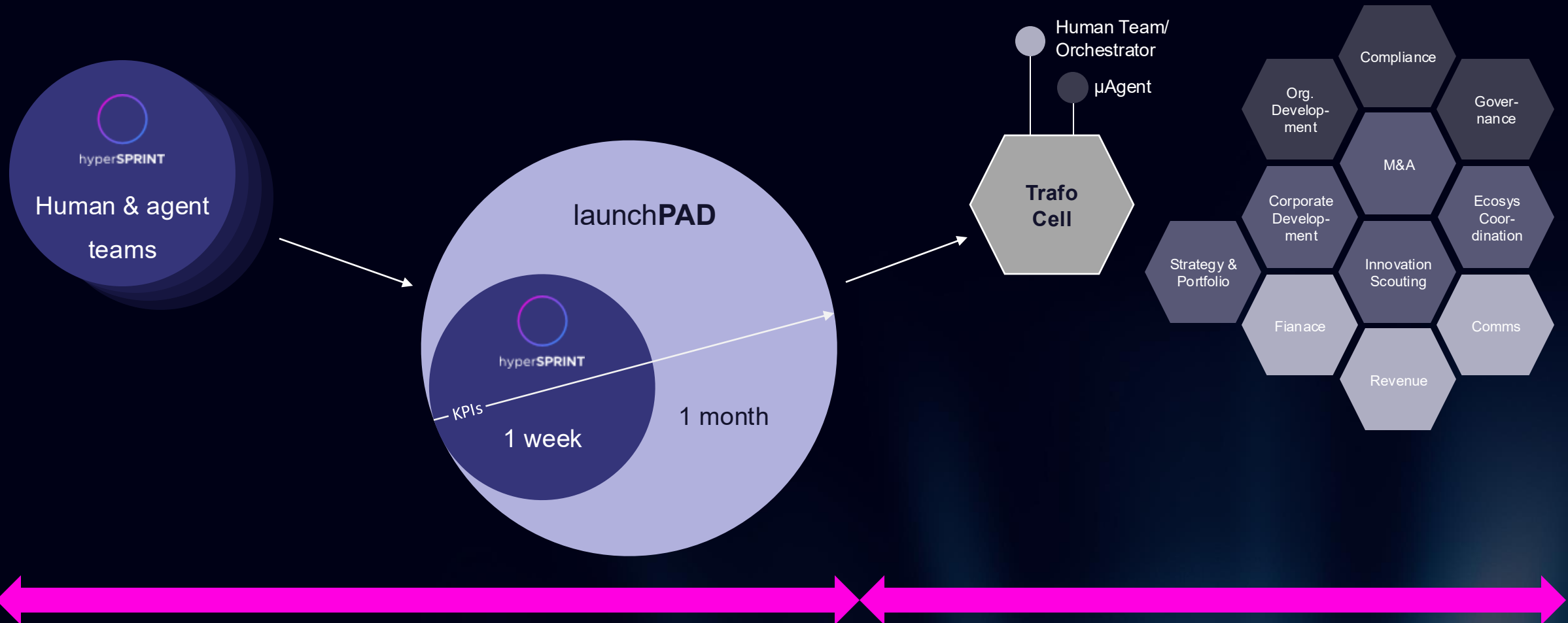




# The adoptive organization



# Practical approach - hyperTRANSFORMATION



### **Dev Agent**

Application  
development

### **Comms Agent**

Communication &  
ticketing

### **Know-it-all Agent**

AMS processes,  
agent & team  
managemetn

### **Reporting Agent**

KPIs, insights,  
trends

### **Investigative Agent**

3rd party apps and  
infrastrucutre

# AMS Demo

### **Docu Agent**

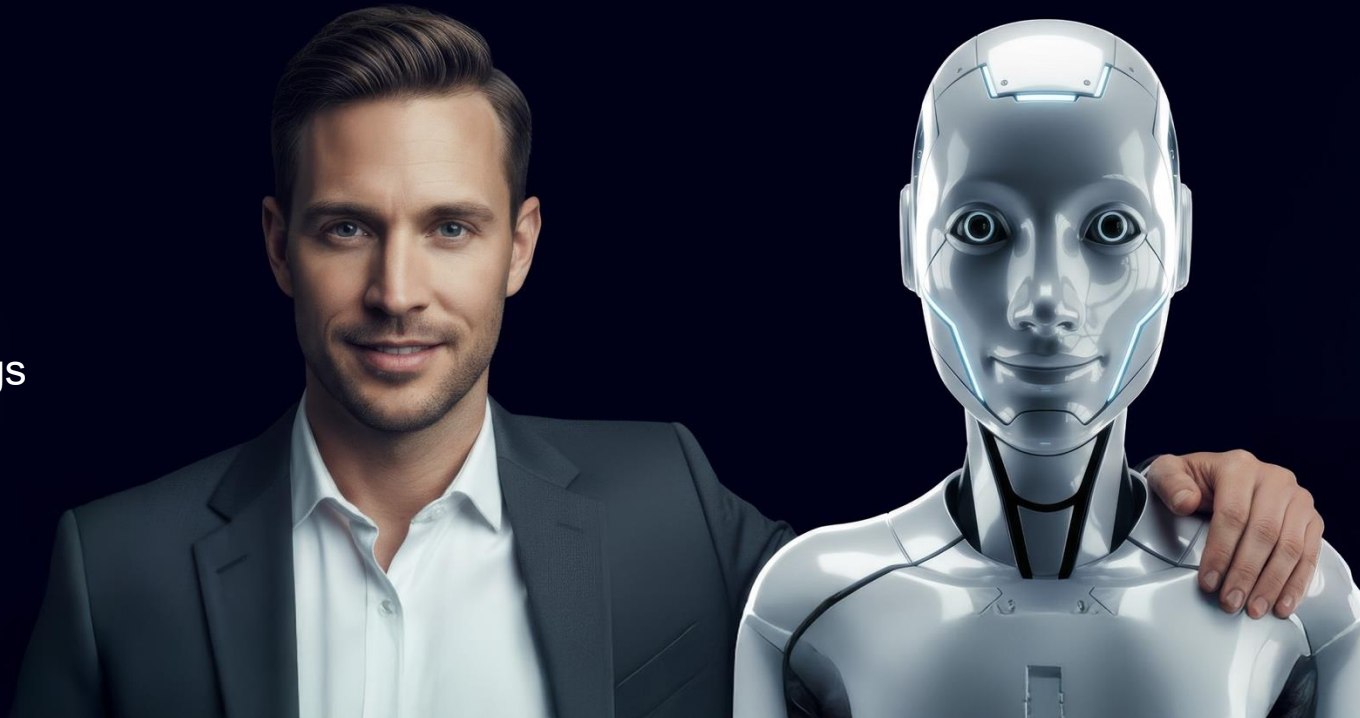
Documentation and  
optimizations

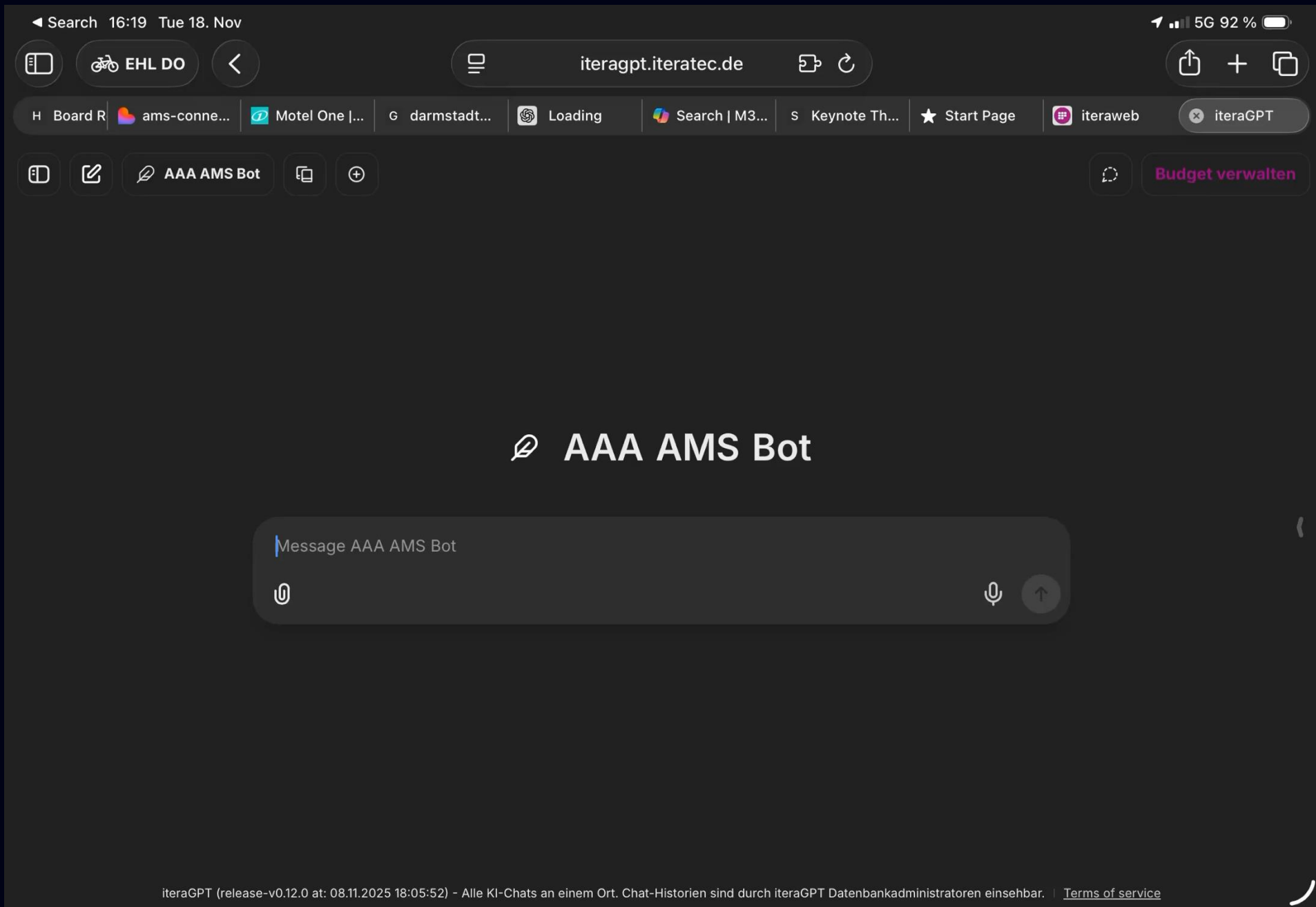
### **Observability Agent**

Monitors systems & logs

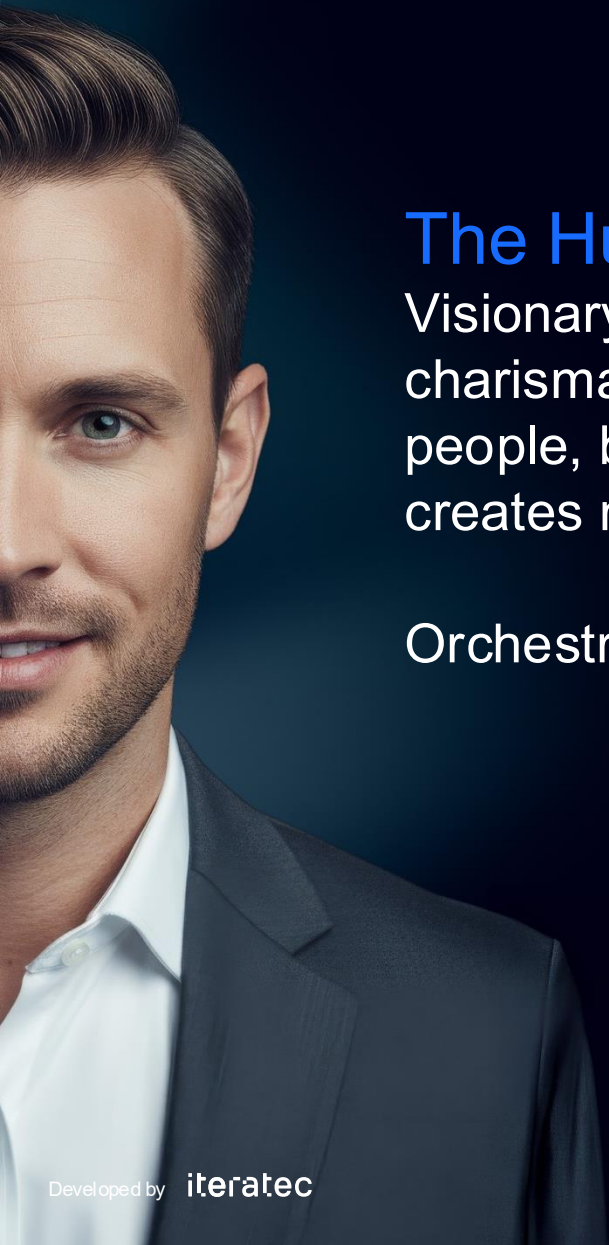
### **Analysis Agent**

Solutions &  
improvements









## The Human:

Visionary, empathetic, charismatic. He inspires, leads people, builds relationships, and creates meaning.

Orchestrates the work.

## The AI:

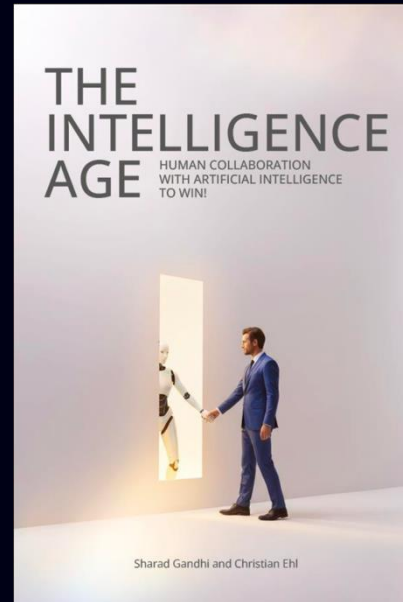
Tireless, data-driven, detailed, precise. I analyze overwhelming amounts of data, optimize processes, recognize patterns, and support decisions based on global knowledge.

Together they create a self-learning,  
self-healing flywheel



**As we enter the intelligence age,  
how will you reorganize your work?**

# Solving simple problems in a complex world



Get in touch on LinkedIn

[www.iteratec.com](http://www.iteratec.com)

[www.ehl.do](http://www.ehl.do)