

The Automation to Unite! from Consistency to Al-Driven Efficiency

November 2025

Belkacem MOUSSOUNI

Head of Business Development EMEA - Automation

Linkedin.com/in/belkacemmoussouni/



Automation: the engine behind forces shaping IT

Tool Consolidation and more cross-department collaboration

Al leadership and security are CIO imperatives

Consistency, reliability, and compliance at scale while managing heterogeneity

By 2027, **75% of enterprises will combine their siloed automation initiatives** to improve overall value. ¹

75% of executives are committed to investing in security, risk and compliance and automation/AI in 2025.2

By 2026, 30% of enterprises will automate more than half of their network activities. 1

This figure was 10% in 2022

The figure was 25% in 2021.*

This figure was under 10% in mid-2023



^{1.} Gartner Hype Cycle for I&O Automation,

^{2.} IDC, June 2024

 $^{{\}tt 3.\,Gartner\,Market\,Guide\,for\,Infrastructure\,Automation\,and\,Orchestration\,Tools,} Feb\ 2024$

Success at scale with automation is not a given common parriers that stifle automation adoption



Lack of executive sponsorship



Undefined automation strategy / roadmap



Skills gap and onboarding friction



Cultural resistance to change



Operational silos

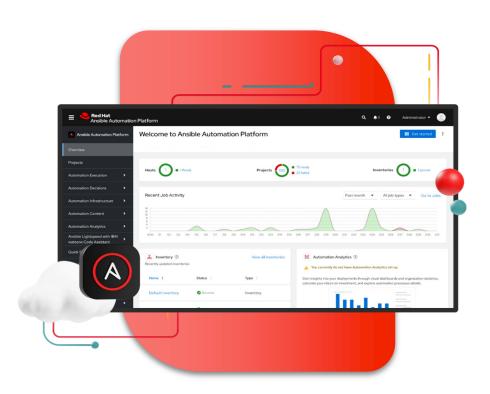


Getting to the next level requires a change in approach

Red Hat Ansible Automation Platform

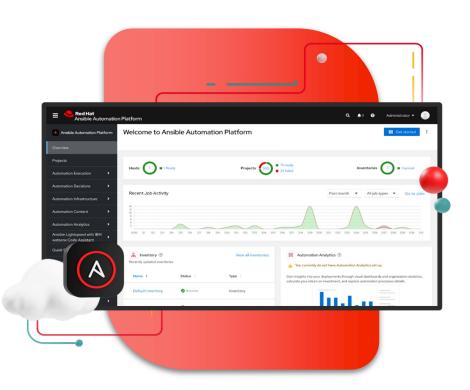


The Red Hat Ansible experience is evolving to help organisations scale automation faster





The Red Hat Ansible experience is evolving to help organisations scale automation faster

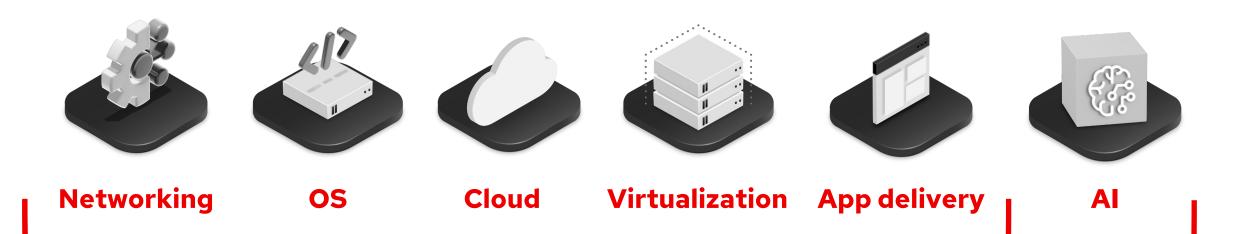




Automate and orchestrate workflows across your organization for **more consistency**, while streamlining processes, reducing complexity, and freeing up time for innovation.



A common platform for scaling automation across environments







The Red Hat Ansible experience is evolving to help organisations scale automation faster







Automate and orchestrate workflows across your organization for **more consistency**, while streamlining processes, reducing complexity, and freeing up time for innovation.

Leverage automation for **more efficiency** as a catalyst for collaboration, growth, and more productive teams leveraging Al capabilities.



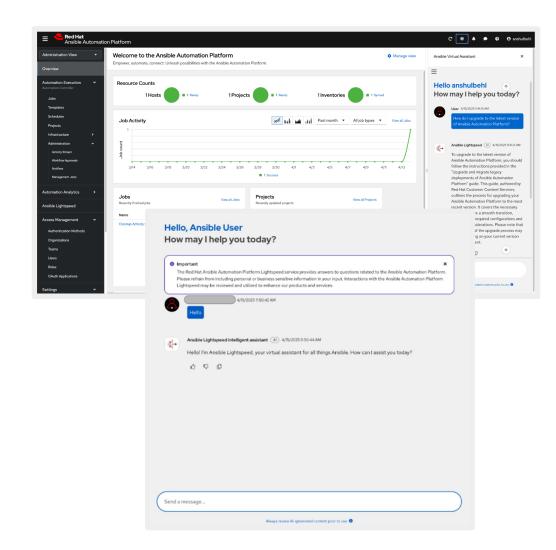


Introducing the Red Hat Ansible Lightspeed intelligent assistant

Like having an Ansible administrator as close as your keyboard

PLATFORM ASSISTANCE

- ONBOARD FASTER
- REDUCE FRUSTRATION & FRICTION
- SIMPLIFY PLATFORM ADMINISTRATION
- **Example prompts:**
 - "What is an execution environment?"
 - "How do I upgrade to the latest version of Ansible Automation Platform?"





The Red Hat Ansible experience is evolving to help organisations scale automation faster







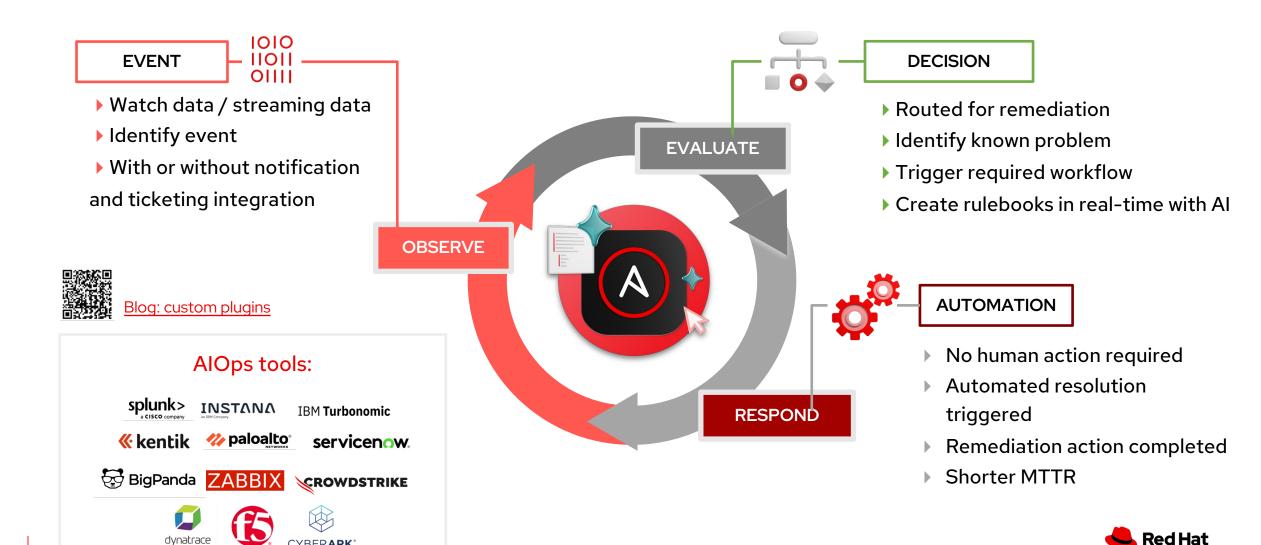


Automate and orchestrate workflows across your organization for **more consistency**, while streamlining processes, reducing complexity, and freeing up time for innovation.

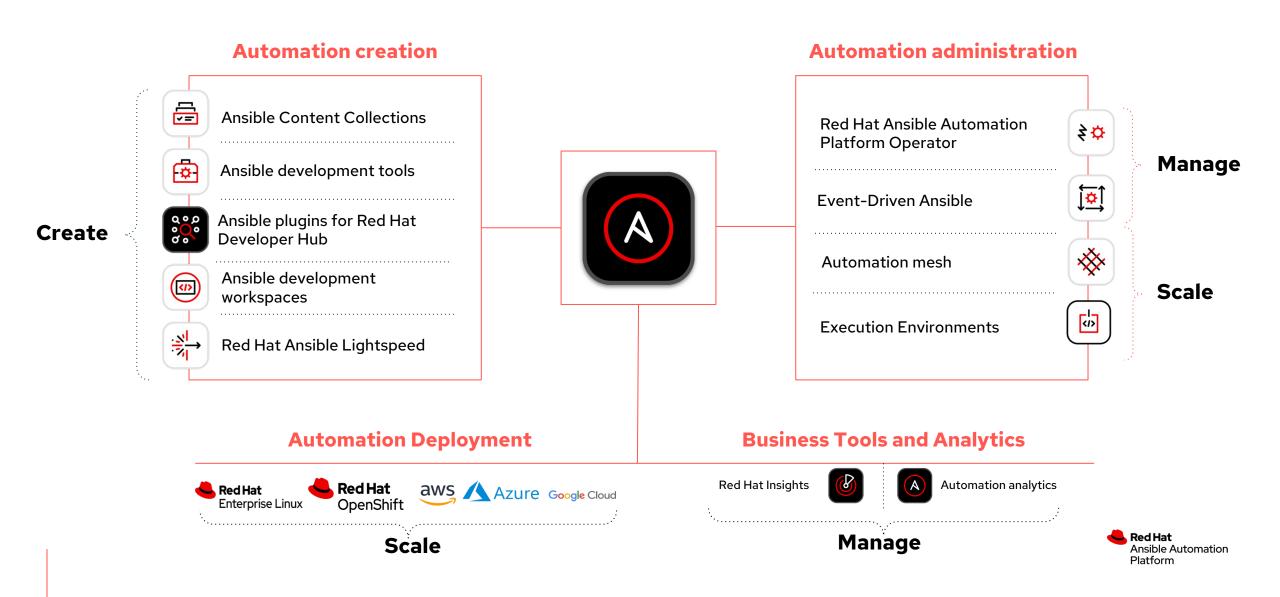
Leverage automation for **more efficiency** as a catalyst for collaboration, growth, and more productive teams leveraging Al capabilities.

Quickly achieve strategic momentum with tools such as EDA, integrations that empower your teams for **more reliability** operations and accelerate time to value.

Event-Driven Ansible: Intelligence into action

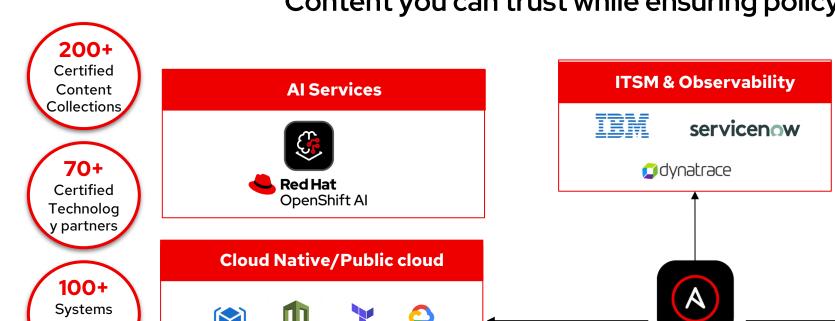


An integrated solution for the enterprise.



The reality of **Hybrid Cloud IT Automation**

Content you can trust while ensuring policy compliance



Google Cloud

8

kubernetes



integrators + Resellers





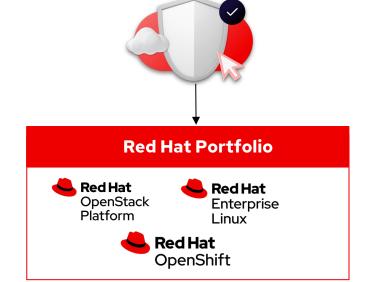




Terraform

aws

Azure



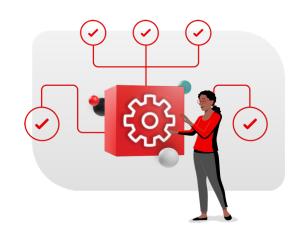




Ansible, AI, and next era of IT operations

Delivering strategic outcomes for your organization







Standardize AI infrastructure automation

Unlock AlOps

Ensure policy compliance

✓ CONSISTENCY

✓ EFFICIENCY

√ RELIABILITY



Business Value Delivered to Ansible Platform Customers

Customers who moved from AWX to AAP

ticketmaster

Reduced the time for software deployment from 3 days to 1 hour



Automated 20,000 Linux servers into just
1 hour of manual work



18 months of FTE reallocated [from automation maintenance] to strategic IT projects Customers who implemented Event-Driven Ansible



"Combining observability with self-healing [led to] a 50%-reduction in service tickets."



Reduced patching from 3 hours for its environment to around 35 minutes (\square)80%)

Customers who implemented Security Automation with AAP



Agile Defense reduced time spent on audits by 98%



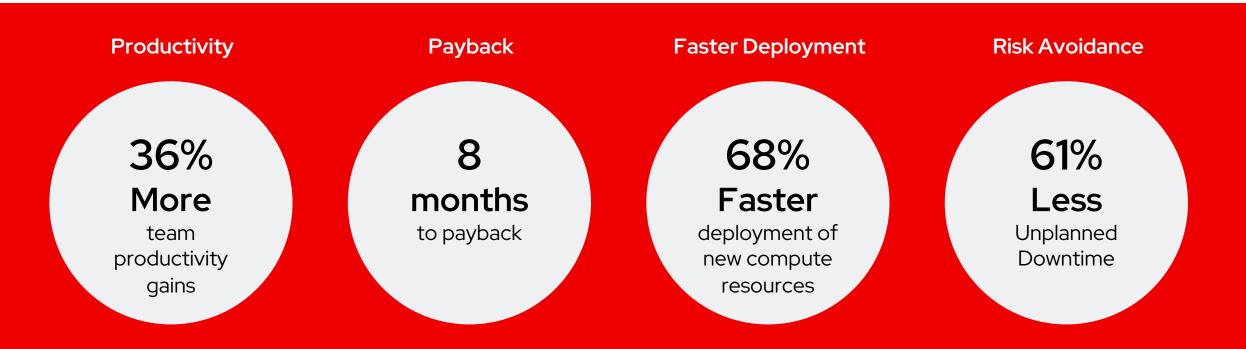
Upgrading 30 switches, which once required **5 engineers and an entire maintenance window**, **now takes just 30 minutes**.





Proven Record of Delivering Tangible Value for Customers

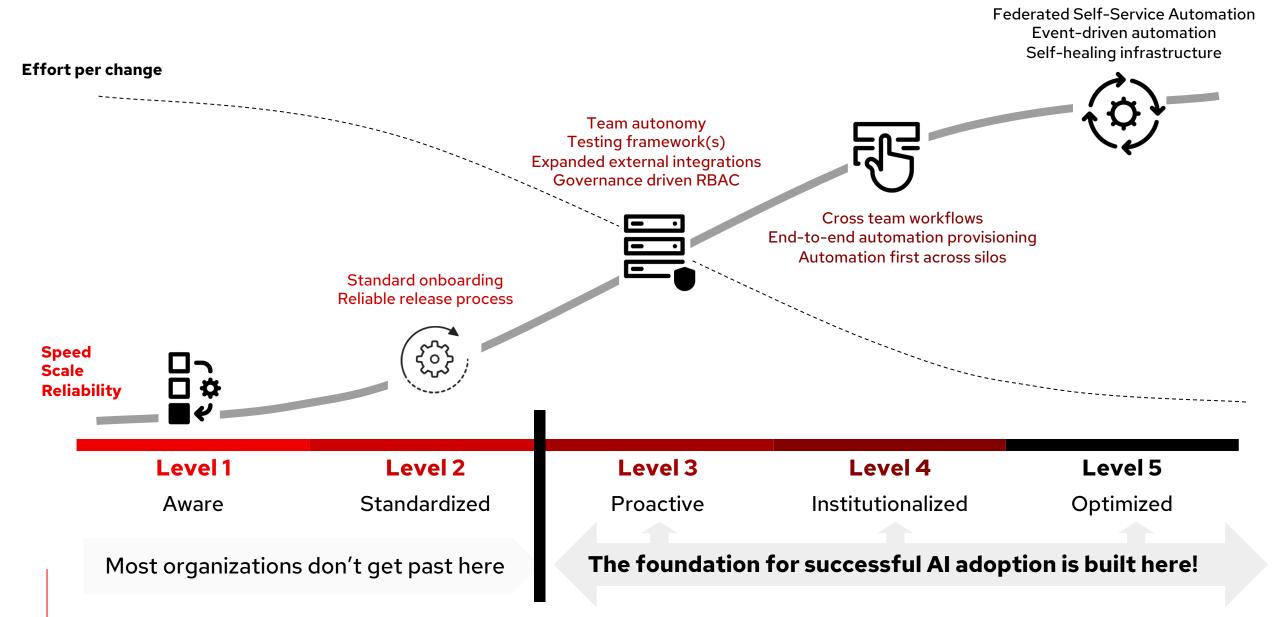
Red Hat Ansible Automation Platform



668% 3 year ROI



Successfully scale your automation journey



What's Next?





redhat.com/savetime







redhat.com/ansible





Scale your journey

redhat.com/services







Connect

Thank you



linkedin.com/company/red-hat



facebook.com/redhatinc



youtube.com/user/RedHatVideos



twitter.com/RedHat

