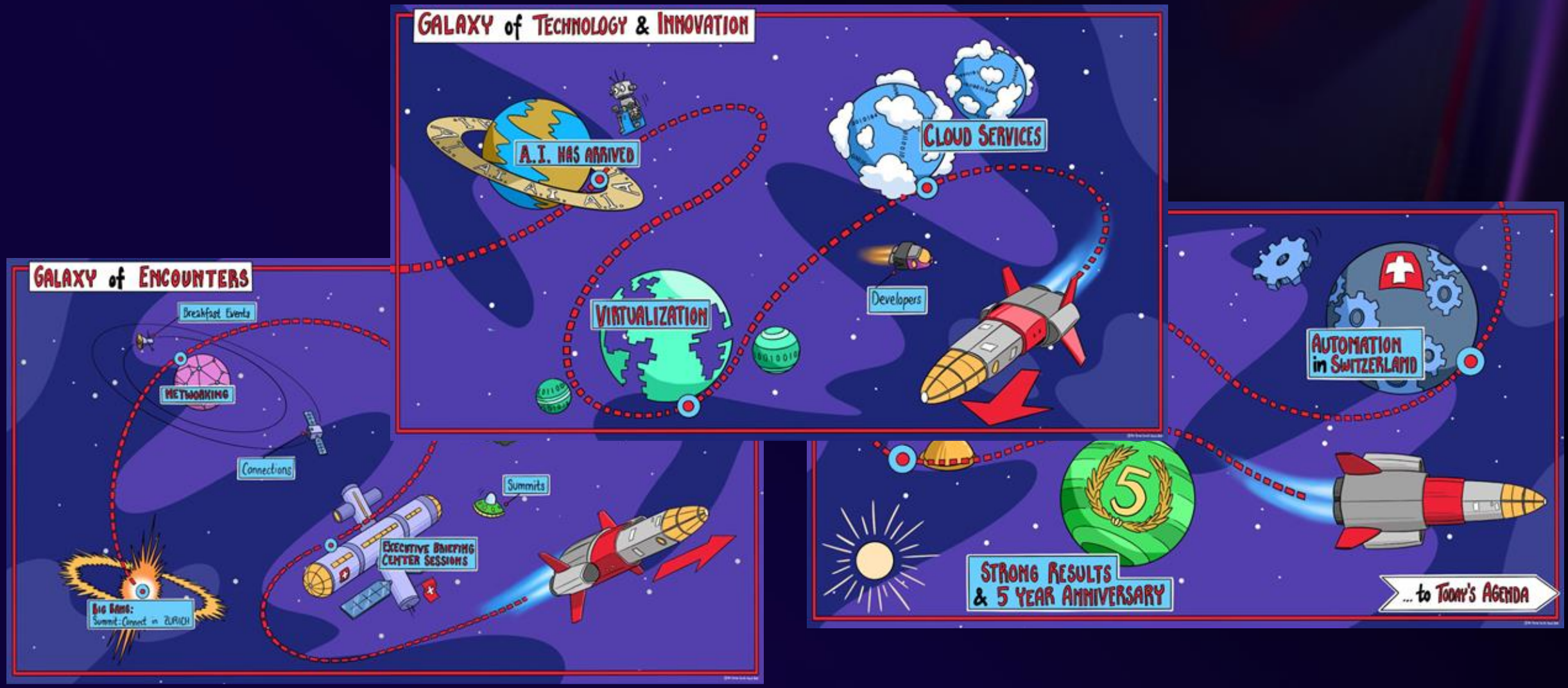
Welcome to Zurich

Richard Zobrist

Country Manager
Red Hat Switzerland

364 days ago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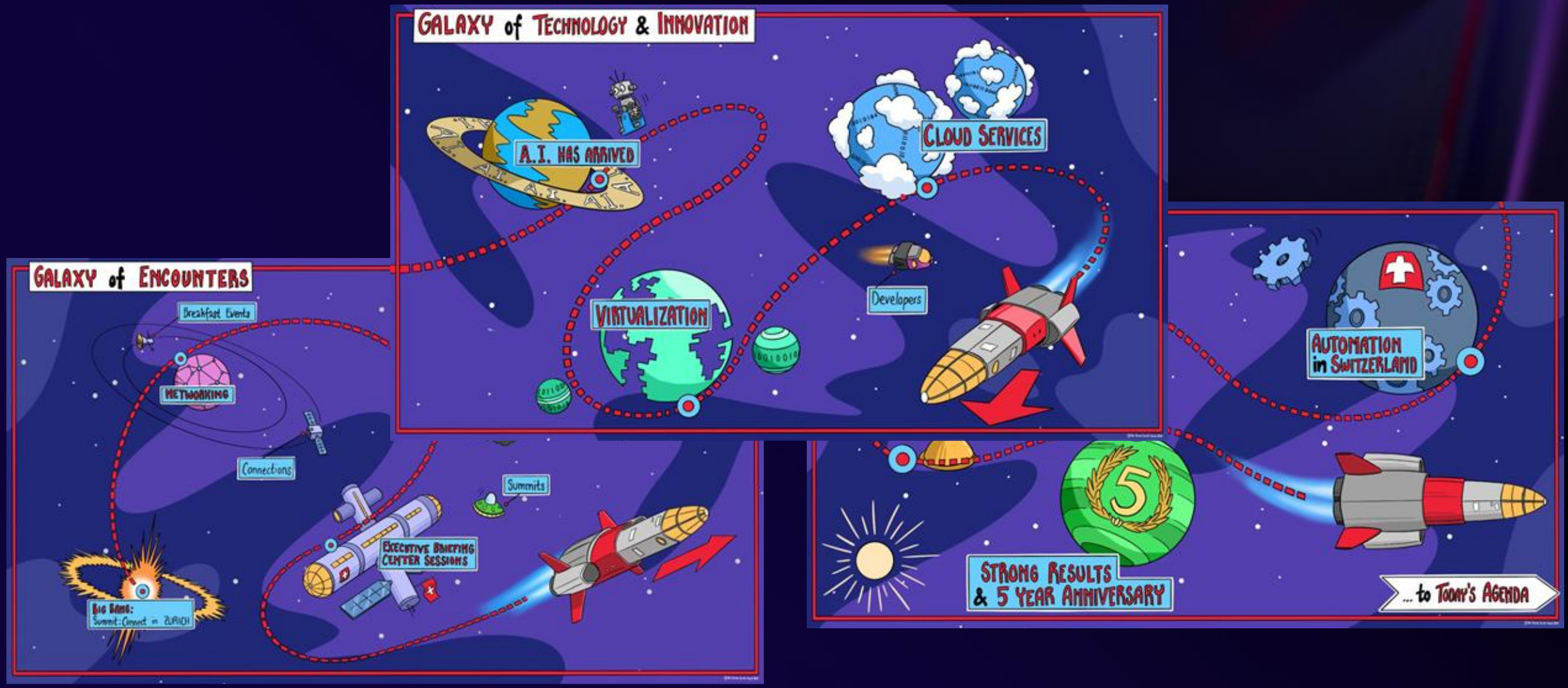
5
STRONG RESULTS & 5 YEAR ANNIVERSARY
... to TODAY'S AGENDA

"We have a direct, honest, and open partnership with Red Hat. The team doesn't just support the technology, but has helped us win buy-in, build a community, and create an automation-first culture."

Agnieszka Kolasa
Service Manager, Automation Platform
ABB

364 days ago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STRONG RESULTS & 5 YEAR ANNIVERSARY
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Disruptions are coming from many directions

AI investments

What's next? Geopolitical risks

Cyber risk

Augmented reality Sovereignt

Low-cost satellites y

Augmented reality

Innovation

Cyber risk

Low-cost satellites

Autonomous driving

Virtualization

Sovereignty

Autonomous driving

AI investments

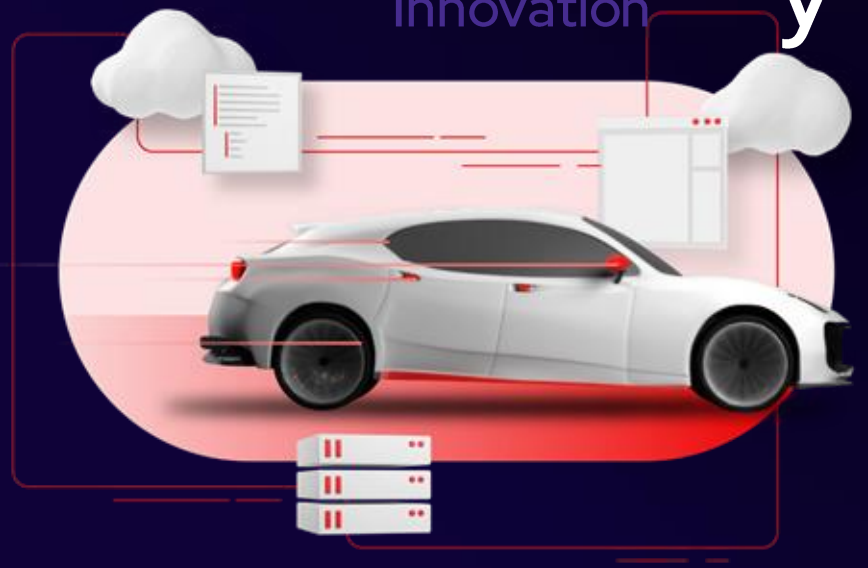
Regulatory changes

Innovation AI race

What's next?

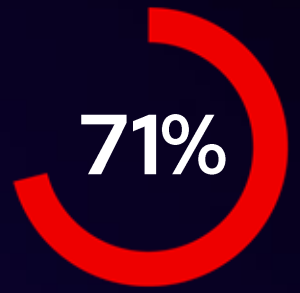
Regulatory changes

Geopolitical risks



Digital **Sovereignty**

How important is enterprise open source software for each of these areas of your strategy?



To what extent do you agree or disagree that the following areas present a priority for your organisation's IT strategy for the next 18 months?

Source: The State of Sovereign AI: Exploring the Role of Open Source Projects and Global Collaboration in Global AI Strategy (Linux Foundation Research, August 2025)
107 participants from Switzerland

Red Hat's approach to digital sovereignty

Our five core commitments

Open source software

Provides transparency and trust

Open hybrid cloud

Provides control and choice

Critical infrastructure

Robust protection, operational resilience and stability

Local ecosystem partners

Building and collaborating together

Sovereign AI workloads

Unlocking the future

"We chose Red Hat OpenShift to meet HIN's security and Multitenancy requirements. It was the only solution that provided the right foundation to build out the appropriate security architecture."

Aarno Aukia
Co-Founder & CTO
VSHN - The DevOps Company

“Red Hat OpenShift gives us the flexibility and control we need to deliver sovereign cloud services that our customers can trust.”

Certified Cloud and Service Provider Partner & Public Sector Customer

Our strategy: open hybrid cloud

Open hybrid cloud – market recognition

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A Leader in the Forrester Wave™:
Multicloud Container Platforms, Q3 2025

A Leader in the Forrester Wave™:
Infrastructure Automation Platforms, Q4 2024

Gartner®

A Leader in the 2025 Gartner® Magic Quadrant™
for Container Management

A Leader in the 2025 Gartner® Magic Quadrant™
for Cloud-Native Application Platforms

Top Badges:
Red Hat OpenShift, Red Hat Ansible Automation Platform, and Red Hat Enterprise Linux

TrustRadius

Top Rated and **Buyer's Choice**:
Red Hat OpenShift, Red Hat Ansible Automation Platform, and Red Hat Enterprise Linux

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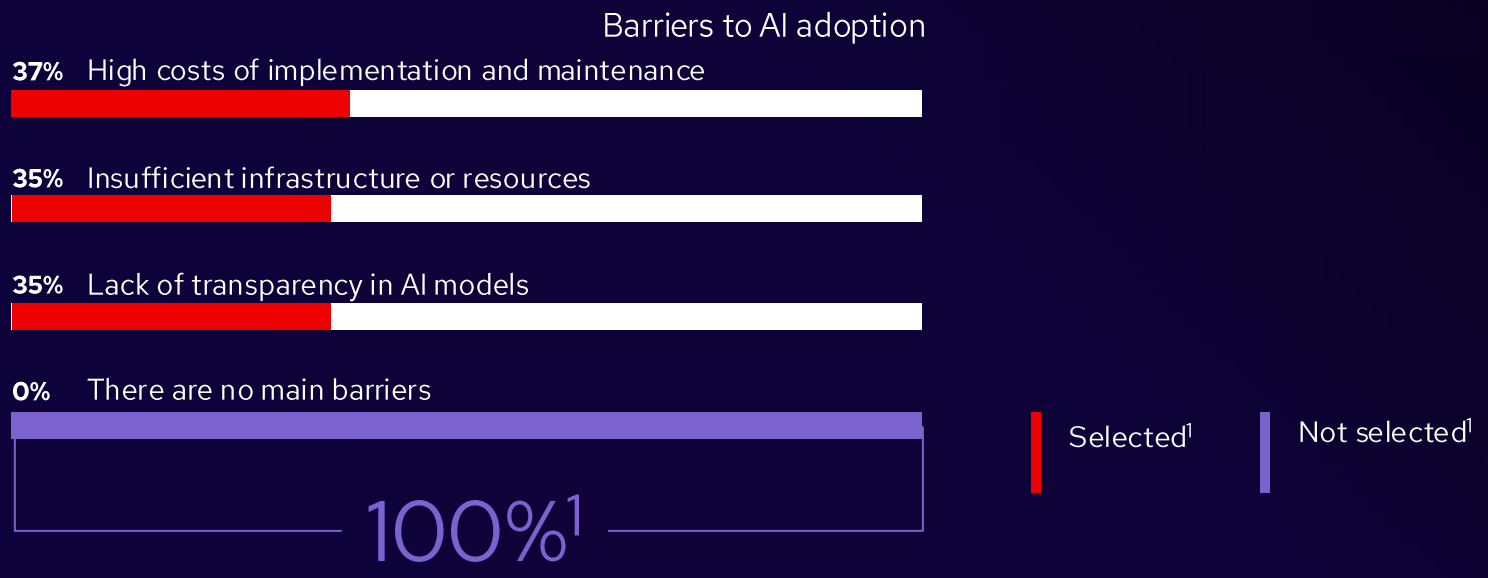
"We've significantly reduced time to market with Red Hat OpenShift cloud services. Using containers means we can move faster, as standards are automatically and consistently applied."

Simon Galbierz
Head of Cloud Center of Excellence
Zurich Insurance Germany

AI is the key workload for open hybrid cloud

100%[1] of Swiss respondents experience barriers to AI adoption; high costs are #1



Shadow AI represents a problem for most[2]

Unauthorized use of AI tools

[1] Source: What, if anything, are the most significant barriers your organisation faces when adopting AI technologies? (Select up to 3)

[2] All 'Yes' answer options combined, when asked: Do you believe your organisation is experiencing a 'shadow AI' problem – i.e., unauthorised use of AI tools by employees?

“The Swiss Federal Administration is deploying an innovative AI project in a secure environment to strengthen internal competencies and optimize processes. By collaborating with Red Hat, we are utilizing a powerful platform that allows us to securely process sensitive government data in our own data centers. This project underscores our strategy of developing AI solutions that are both efficient and secure.”

Dirk Lindemann
Direktor
Bundesamt für Informatik und Telekommunikation BIT

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Federal Department of Finance FDF
Federal Office of Information Technology, Systems and Telecommunication FOITT

Unlock what's next
Red Hat Summit
Connect
Red Hat

Red Hat Summit Connect

Unlock what's next